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SEP 0 5 2005

PATENT 09/851,909

IN THE U.S. PATENT AND TRADEMARK OFFICE

Applicant:

KADDECHE, Karim et al.

Conf.:

3960

Appl. No.:

09/851,909

Group:

3622

Filed:

May 9, 2001

Examiner: JANVIER, JEAN D.

For:

METHOD AND APPARATUS FOR GENERATING

TARGETED IMPRESSIONS TO INTERNET CLIENTS

SMALL ENTITY TRANSMITTAL FORM

M/S AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

September 5, 2005

Sir:

Transmitted herewith is an amendment and reply to final office action in the above-identified application.

- \boxtimes Applicant claims small entity status under 37 C.F.R. § 1.27.
- The enclosed document is being transmitted via the Certificate of Mailing provisions of 37 C.F.R. § 1.8.
- Ø The enclosed document (Total 11 pages, including Transmittal) is being transmitted via facsimile.

The fee has been calculated as shown below:

	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR		PRESENT. EXTRA	RATE	ADDITIONAL FEE
TOTAL	15	-	20	=	0	\$ 25	\$0.00
INDEPENDENT	2	-	3	11	0	\$ 100	\$0.00
☐ FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM						\$180	\$0.00
						TOTAL	\$0.00

p.2

	Appl. No. 09/851,909
	Petition for (0) month(s) extension of time pursuant to 37 C.F.R. §§ 1.17 and 1.136(a). \$0.00 for the extension of time.
×	No fee is required.
	Check(s) in the amount of \$0.00 is(are) enclosed.
	Respectfully submitted,

Attorney for Applicant

Please direct all correspondence to:

Customer No. 30781

Philip K. Yu **EAST IP GROUP** 20955 Pathfinder Road, Ste. 100 Diamond Bar, CA 91765 Tel: 626-965-1202

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GENERATING TARGETED IMPRESSIONS TO INTERNET CLIENTS

AMENDMENT AND REPLY TO FINAL OFFICE ACTION

September 5, 2005

M/S AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated July 5, 2005, the following Reply After-Final is respectfully submitted, pursuant Rule 1.111, in connection with the aboveidentified Application.

Claims 14-28 are pending in the application.

Amendment to the Claims begins on page 2 of this submission.

Remarks begins on page 6 of this submission.

I hereby certify that this correspondence is being transmitted by facsimile to the United States Patent and Trademark Office (Fax No. 571-273-8300) on this